

MSIN JOINS THE FTSE GLOBAL EQUITY INDEX

PT MNC Digital Entertainment Tbk (IDX: MSIN) has been included in the FTSE Global Equity Index, Small-Cap category, for the March 2025 period. This index list will become effective on Monday, March 24, 2025.

The FTSE Global Equity Index is a global prestigious benchmark used by investors for making investment decisions. This index includes a total of 19,000 public companies with large, medium, small, and micro market caps across 49 countries, including emerging markets. FTSE Russell provides insights to investors to manage their portfolio concentration and diversification.

Director of MSIN, Valencia Tanoesoedibjo, stated that the inclusion of MSIN shares in the FTSE Global Equity Index is a proud achievement for the Company.

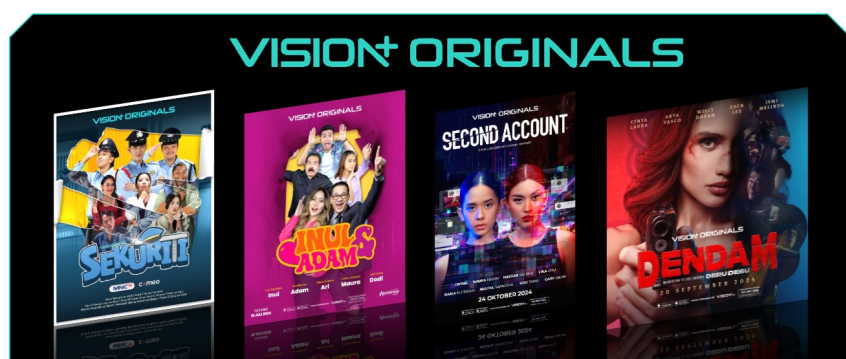
“ We believe MSIN's inclusion in the FTSE Global Equity Index is a direct result of our outstanding solid performance throughout 2024. This achievement firmly establishes market confidence in MSIN's strategy and superior operational excellence in the Media & Entertainment sector, including its digital innovations. MSIN's designation into this globally recognized index not only solidifies our international market presence but also unlocks significant potential to attract a broader base of global investors and boost the Company's stock liquidity.

Throughout 2024, MSIN recorded exceptional financial performance. Based on the FY-24 financial report (unaudited), the Company's revenue soared to Rp3.47 trillion, marking an impressive 18% yoy growth. Meanwhile, EBITDA surged by 22% yoy, reaching Rp760 billion in 2024. This outstanding achievement was strongly driven by the Company's OTT business, namely RCTI+ (AVOD superapp) and Vision+ (SVOD superapp), which contributed 43% to MSIN's total revenue and EBITDA.



MSIN's superapps generated Rp1.48 trillion in revenue for FY-24, reflecting an 11% yoy increase, while EBITDA reached Rp329 billion, marking a 6% growth yoy. This performance was driven by its extensive in-house content library, offering more than 27,000 hours of VOD content across both platforms, along with original productions and premium sports programming, which played a key role in these impressive results. Moreover, Vision+ total transaction in 2024 also increased dramatically to 5.4 million from 1.1 million in 2023.

Currently, MSIN has more than 100 million monthly active users and 2.85 million paid subscribers for the Company's combined OTT services, which now represents a major part of the group.



- For more in-depth information on PT MNC Digital Entertainment Tbk OTT Performance kindly refer to this [link](#)

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